

# THE ULTIMATE ART SCHOOL: PLEIN AIR

Learning Through Nature, Observation & Experience



## ARIJEET'S PHILOSOPHY

"If there is any art school, it is the plein air."  
— Arijeet Chanda

## WHAT IS PLEIN AIR?

Plein Air is a French term meaning "in the open air." Artists paint directly from life outdoors, not from photographs, and respond to the landscape.

- Landscapes
- Architecture
- Light & Atmosphere
- Nature
- People & Culture

### Why It Matters

Nature's constant changes challenge artists as they observe, adapt, and paint confidently.

- Nature's constant changes challenge artists
- Observe, adapt, and paint confidently
- Paint confidently in nature

## LEARNING FROM ARTISTS AROUND THE WORLD

Plein air events bring together artists of different cultures to the painting process.

### What Artists Gain

- New techniques
- Different approaches to painting
- Fresh perspectives
- Creative exchange
- Lifelong artistic connections



A single conversation can transform artistic vision, and that's the beauty of learning from others.



## ARIJEET'S PLEIN AIR JOURNEY

Artist • Curator • Mentor

- Arijeet has participated in national and international events, and international events.
- Painting alongside for diverse artists, curator alongside diverse artists.
- Curating gatherings for community building, creating vibrant communities to inspire creativity.
- Creating learning opportunities for building confidence, and creating learning opportunities and eventual learning designs.
- Promotes plein air for enhanced artists for achieving artistic growth.

## WHY IS PLEIN AIR THE BEST TEACHER?

### Nature Never Waits

- ☀️ Light changes every few minutes
- ☁️ Clouds drift across the sky
- 🌈 Colors transform throughout the day
- 🌳 Shadows continuously move

### Conditions teach artists to:

- ✅ Observe deeply
- ✅ Think quickly
- ✅ Simplify complex scenes
- ✅ Make confident decisions
- ✅ Make smart decisions
- ✅ Capture the essence of a moment



## THE ART OF WORKING FAST

Plein air paintings often finish in a few hours, are finished in a few hours.

### Essential Skills Developed

- ◆ Speed & Efficiency
- ◆ Strong Observation
- ◆ Visual Simplification
- ◆ Confidence in Decision-Making
- ◆ Understanding Light & Composition



## WHY IT MATTERS FOR STUDENTS

Plein air principles will influence different mediums at Arijeet's Art Workshop:

- 🖌️ Drawing
- 🎨 Acrylics
- 🖌️ Oils
- 🖌️ Charcoal
- 🖌️ Oils
- 💧 Watercolors

### Students learn to:

- 👁️ Observe rather than assume
- ☁️ Adapt to changing conditions
- 🌳 Simplify visual complexity
- 🖌️ Build artistic confidence
- 🌈 Understand light, atmosphere & composition



## THE BIGGEST LESSON

The greatest teacher is not the classroom. It is learning to truly see the world around you.

### ARIJEET'S BELIEF

Art is not just about creating images. It is about learning to see.